**Sentiment Analysis Report -2 for Supply Chain Incidents**

1. **Aggregate Sentiment Score**
2. From the bar graph, it can be concluded that

**Forced Labour + Samsung,** has the maximum negative sentiment probability, and **Rana Plaza, conflict material\_Samsung\_Apple** have maximum positive sentiment.

1. **Binding Aggrement Bangladesh** has the most of neutral sentment.
2. **Foreced Labour + Samsung** is supposed to be most important factor in supply chain incidents.
3. The three events, “Forced Labour + Samsung”, “John West\_Human rights”, and “Child Labour\_Lenovo” are having the negative sentiment , hence they are having negative impact on the supply chain.
4. **Hierarchical Clustering /Dendrograms**
5. Toxic Chemical Adidas has the highest correlative distance, hence the clustering is perfect in it, and points are relatively closer.
6. Forced Labour + Samsung is having the lowest correlative distance, hence the clusetering is relatively worst in this case.
7. **Geo-graphing Visualization**
8. North America has the most negative sentiment for the Supply Chain Incidents.
9. UK has the most of negative sentiments.
10. Most of the sentiment has come from North America and UK
11. Forced Labour + Samsung has the most negative sentiment and it is from USA.
12. Child Labour + Lenovo has the negative sentiment mostly from UK.
13. The rest of the events has mostly positive or neutral sentiment from all over globe.